

**Southern Nursing Research Society
Implementation Planning Worksheet
2018-2020 Fiscal Years**

STRATEGIC GOAL: LEAD IN DEFINING & ADVANCING NURSING RESEARCH AGENDA

Strategic Objective	Activity	Responsible	Timeline
1. Develop Position Papers	1. Call for Science Committee for development of future positions a. DNP vs PhD b. Nursing Research Terminology	President/President-Elect/ED D. Porche/M. Leveille D. Barnes	December 2017 June 2017 March 2017
2. Promote SNRS agenda through collaborative relationships with other nursing research societies, CANS and NINR	1. Analyze CANS Strategic Plan 2. Identify other organizations	D. Porche/D. Barnes/N. Smith-Blair Entire Board	January 2018 Ongoing
3. Strengthen collegial relationship Regional Meetings	1. Meetings with other regional leadership	President or designee	Ongoing

STRATEGIC GOAL: INCREASE SNRS RELEVANCE TO NURSING RESEARCHERS

Strategic Objective	Activity	Responsible	Timeline
1. Provide Stakeholder Services throughout the Year	1. Webinars and other asynchronous media 2. Promote member dissemination of science to CANS and others by development of procedure	Board appointed Task Force L. Lefler/P. Ashcraft	November 2017/Fall 2018 January 2018
2. Increase Engagement with Schools of Nursing	1. Develop roster of schools of nursing with doctoral & BSN student programs 2. Develop survey for research-focused programs 3. Develop toolkit (writing abstracts,	Membership Committee Membership Committee Board appointed Task Force	March 2018 September 2018 Fall 2019

	creating PPTs, etc.) 4. Develop materials/video: what is a nurse researcher 5. Identify register BSN students are coming and special invitation to lunch	Communications Staff/President	Fall 2018 March 2018
3. Increase Engagement with Clinical Partners	1. Survey Clinical Settings RIG to determine needs 2. Explore gap in what Magnet provides to Clinical Researchers 3. Develop toolkit 4. Promotion of general sessions at conference	RIGs Director RIGs Director RIGs Director Program Director	January 2018 January 2018 January 2019 Ongoing
4. Increase Grant Portfolio/Endowment	1. Develop collaborative partnerships	Endowment	Ongoing

STRATEGIC GOAL: INCREASE ORGANIZATIONAL EFFECTIVENESS

Strategic Objective	Activity	Responsible	Timeline
1. Create effective organizational structure	1. Analyze current Board/Committee structure 2. Analyze RIGs effectiveness/structure 3. Analyze Student Network effectiveness/structure	President/Board/ED Marygrace/Board Lovoria/Mariya/Board	January 2018 January 2019 January 2019
2. Grow the Research Endowment	1. Expand Circle of Scholars 2. Secure Corporate Sponsor	Development ED/Board	Ongoing Ongoing
3. Drive Membership Growth	1. Institutional and Corporate	Membership/Staff	December 2018/Ongoing
4. Explore new website redesign & social media campaign	1. Develop cost analysis	Staff	March 2018