



MARKET AUDIENCE

The Southern Nursing Research Society (SNRS) was founded in 1986 when sixty nurses met in Atlanta and debated the possibility of an organization for nursing researchers in the southern region. In 1987, SNRS was declared an independent organization that includes Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Maryland, Mississippi, North Carolina, South Carolina, Tennessee, Texas, Virginia, and West Virginia. In 2007, SNRS exceeded 1,100 members. SNRS members include faculty, deans from schools of nursing, graduate nursing students (MSN, DNP and PhD), clinical nurse specialists, nurse practitioners, and nurse researchers employed primarily in academic and patient care settings.

SNRS accepts only ads that are congruent with the profession of nursing and with the mission of the society. All ads are posted after final approval.

SPECIFICATIONS

Home Page Banner Ad

Sizes include: 450 x 60 pixels or 300 x 110 pixels. (40K max). Submissions may be sent via email attachments to Jennifer Lanphere, janphere@kellencompany.com. Please include this order form with your banner ad. SNRS does not create banner ads. Ads must be emailed fully created and ready for posting. File type must be in JPEG format. Ad includes link to company's website.

JOB POSTINGS

Post your job online. With thousands of hits each month, you are sure to get your posting noticed. Visit www.snrs.org to access the job posting service under "Career Center." **Separate fees apply.** Pricing is listed under "Post a Job."

ORDER INFORMATION

Home Page Banner Ad

- | | | | |
|---|-------|--|---------|
| <input type="checkbox"/> 1 Month..... | \$500 | <input type="checkbox"/> 6 Months | \$1,500 |
| <input type="checkbox"/> 3 Months | \$750 | <input type="checkbox"/> 12 Months | \$3,000 |

Months your banner ad will run: _____

PLEASE NOTE: The Annual Conference month is not available for 1, 3 or 6 month banner ads. To place a banner ad on the SNRS home page during the conference month please see the exhibit, sponsorship and advertising prospectus under the current year of the conference on the SNRS website [EVENT PAGE](#).

Name/Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

TOTAL AMOUNT DUE \$ _____

Check Enclosed (payable to SNRS)

Charge my: VISA MasterCard AMEX Discover

CC# _____

Exp. Date _____ Security Code _____

Name on Card _____

Signature _____

Payment Terms

Advance payment required. Check, VISA, MasterCard, American Express and Discover accepted. Liability: Liability claims arising from context of ads (text, representation, and illustration) are assumed by advertisers and advertising agencies. The publisher reserves right of refusal of any advertising not in keeping with publisher's standard.

Please mail checks with this form included to:
SNRS, 3200 Windy Hill Road SE #600 W, Atlanta, GA 30339