



Southern Nursing Research Society 2017 Annual Board/Committee Report

Name of Board Member or Committee: Pam Ashcraft, PhD, RN, PHCNS-BC

Committee Chair: Pam Ashcraft

Committee Members: Shanna Akers, Susan Welch, Jinbing Bai, Nan Smith-Blair, Ann M. Crosse, Teresa Darnall , Pam DeGuzman, Kathleen Ennen, Mariya Kovaleva , Kereen Mullenbach, Demetrius Porche , and Ishan Williams

Annual Accomplishments:

The committee continued to focus on fiscal responsibility to the organization in an effort to minimize financial burden on members, explore avenues to enhance profitability of annual conference, and review investments in hopes of identifying revenue enhancement opportunities. As per committee responsibilities, we reviewed and made recommendations for annual budget.

Committee Goals for Coming Year:

Continue close examination of sources of revenue and expense.
Identify opportunities for revenue enhancement.
Explore ways to decrease financial burden associate with annual conference due to trends associated with decreased conference attendance (i.e., offering virtual or web-enhanced options for those unable to physically attend the conference).

Action needed, motion or policy to be approved by the Board: