



Southern Nursing Research Society 2018 Annual Board/Committee Report

Name of Board Member or Committee: Communications Committee

Committee Chair: Rasheeta Chandler, PhD, FNP-BC, FAANP

Committee Members: Lisa Broussard; Charles 'Chuck' Aldon; Rebecca Green, Maryellen Potts; Samantha Ransone; Donna Owen; Kimberly Hall; Samantha Ransone; Marianne Moore; Maude McGill; Shirley Gordon; Benita Chatmon

Annual Activities and Accomplishments:

In addition to maintaining our traditional obligations of coordinating the RINAH contributions and publishing the SNRS newsletter, the communication committee has noted a number of accomplishments in 2017-18 to include:

1. Development and Launch of LinkedIn social media page.
2. Increased social media activities/marketing (via Facebook) with the development of promo videos and membership highlights.
3. We have developed and instituted the formal online application process to ensure official 'media' coverage of the annual conference--- *Roving Reporters*. The debut of reporters/and coverage was at the 2017 annual conference and will continue for the 2018 conference.
4. We have proposed for the Board to consider a *Southern Academy of Nurses* (similar to other nursing fellowships), that would distinguish outstanding SNRS members.—Placed on hold per board recommendation, but I hope it will continue to be pursued after my tenure. I would also like to be on the task force for this fellowship.
5. We have assisted the RIGs with advertising the 2017 annual conference Community Town Hall.
6. We made updates to the SNRS website from Communication committee requests of the appropriate Board members who have roles that coordinate with the webpage (e.g. membership page on website & membership board member).

Committee Goals for Coming Year:

2018-Cessation plan/transition for new Communication Chair.

Action needed, motion or policy to be approved by the Board:

None at this time