



Southern Nursing Research Society 2016 Annual President's Report

Submitted by Nan Smith-Blair

The President's annual report is a summary of activities during 2016 and could not be completed without the valuable contributions of the members of the Board of Directors, committee chairs and members, RIG chairs and members, members of our student network and of course our executive director and Kellen Company, our management firm. I have tried to summarize the accomplishments of the SNRS governing board during the past year as related to our strategic plan.

Annual Accomplishments Related to the Strategic Plan

Goal 1: *Position the organization to lead in defining and advancing the agenda of nursing research.*

- Completion of the SNRS White Paper on Nursing Research with introduction in RINAH
- 2016 National Nursing Research Roundtable (NNRR) was held at NINR in Bethesda, MD in March. Represented SNRS at that function. SNRS will co-host NNRR with NINR in 2018.

Goal 2: *Increase the relevance of the organization to nursing researchers in the society.*

- Represented SNRS as a member of the CANS Leadership Committee
- Approved five grant awards totaling \$27,500 including the first award of the NLN/SNRS doctoral dissertation award (Grants Committee)
- Approved the Community Health RIG and Minority Health RIG to present a community outreach project in conjunction with the annual conference

Goal 3: *Define and provide services to stakeholders throughout the year.*

- Approval of two Webinars to be presented by the Health System RIG and the Qualitative RIG (Research Interest Groups). The first will be scheduled for April 11, 2016 from 1:00-2:00ET.
- Development and launch of a LinkedIn social media page (Communications committee)
- A regular and student membership survey was completed and reported to the board of directors (Membership committee)
- The membership brochure was updated to reflect the diversity of nurse scientists in SNRS (Membership committee)
- A 30 day grace period for renewal of membership was instituted (Membership committee)
- The program committee planned 10 pre-conference workshops, poster sessions, symposiums, and plenaries for the 31st Annual Conference: *Grounded in Research Academic and Clinical Partnerships Transforming Health* (Program committee)
- Continued communication with membership through SNRS President' column in each issue of our society's official journal, *Research in Nursing and Health (RINAH)*, President's column in the SNRS newsletter, website posting and through emails with individual members to address issues and concerns.



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Goal 4: Foster financial sustainability to maintain growth of the organization.

- Proposed to membership a change in bylaws to address mechanism of membership dues by the governing board (Board of Directors- Secretary)
- SNRS financial status in 2016 stable due to successful annual conference. (Board of Directors-Treasurer)
- 30 for 30 campaign completing at the annual meeting with all funds received directed to the research endowment (Development committee)
- Movement to base annual conferences in HUB cities to decrease travel costs for members.

Areas for Continued Development:

- Implement logistics of moving to HUB cities with new definition of host schools.
- Exploration of the Academy of Nurse Researcher proposal by the Communication's committee
- Review current mechanisms for abstract selection process for the annual conference
- Plan with NINR the NNRR for 2018
- Continue to explore other avenues of revenue to provide fiscal stability
- Appoint task force to develop 2nd white paper- *What is the relationship of nursing research to practice?*
- Continue to examine all programs in light of our mission and evaluate the return on investment (ROI) for membership.
- Examine the workload of the communications committee due to the rapid expansion of communication methods used (website, webinars, social media, RINAH, newsletter) with membership
- Update strategic plan and develop working document for implementation.