



Southern Nursing Research Society Annual Board/Committee Report Form

Name of Board Member/Committee: Development

Chair: Nan Smith-Blair

Committee Members: Demetrius Porche, Heather Coats, Pamela Hodges, Lisa Marie Wands, Susan Perry, Eileen Breslin

Ex-officio members: Charles Downs, Ann Mehan Crosse

Update on Activities:

Evaluation Plan Approved by BOD:

Development Activity	Activity in 2013	Planned Action for 2014
Mentor pins/Wall of Mentors	Wall of Mentors was updated. New logo for Mentor Pin implemented. Mentor pin program published in newsletter. Heather Coats took lead on publicizing mentor pin program to student organization. Total for 2013: 460.00	Continue mentor pin program but evaluate the program to re-energize it.
Silent Auction/Raffle	Silent auction/raffle change to "soft sacks" was successful. The 2013 annual meeting had the largest silent auction ever! Total for 2013: Raffle: \$3,920.86 Silent Auction: \$2,250.00	Continue silent auction/raffle. We are looking at advertising more items on line and providing a mechanism for buying raffle tickets on line.
Giving levels	Established in 2011 and maintained in 2013. Giving levels streamlined in 2013. Changes in webpage allow easier access to contributing to the organization.	Continue to explore expansion of giving opportunities for members.
Circle of Scholars	Reception for Circle of Scholars and members interested in joining the Circle of Scholars was held at the annual meeting. Total for 2013: \$11,550.00 (increase from \$2765.00 in 2012)	SNRS Circle of Scholar medallions started 2013 with excellent comments. Continue a reception for Circle of Scholars and potential donors at convention. Continue to identify members willing to become a member of the Circle of Scholars.



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Every Member Campaign	Initiated at the 2013 Annual Meeting. With a goal of raising \$35,000 in 2013. Active campaign with publications in journal, newsletter, website. Total for 2013: \$2,825.00	Continue to market the campaign and the importance for funding nursing research grants.
Memorial Fund	No action taken 2012	No action taken in 2013

Summary: A total of \$24,669.00 has been raised during 2013 which will go toward the funding of research grants. The first year's projected goal of \$35,000 was not reached.