



## Annual Report 2011

Return to Ann Mehan Crosse by  
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**Officer or Board position:** Vice-President, Chair Program Committee

**Goals:** The Program Committee will ensure that all policies and procedures with respect to all aspects of the Annual Conference *and educational offerings* are enacted, ensure continuity and coherence of the conference planning process across the years, and evaluate the annual conference *and educational offerings*.

**Committee members:** Anne Turner-Henson – chair

Ann Horgas (UFL) – former UFL LPC chair

Yvonne Sterling (LSU) – LSU LPC Chair

Jeannie Rodriguez (UAB) – student member

Becky Parnell (Southern Arkansas University) – student member

Jean McSweeney (UAMS) – UAMS LPC co-chair

Tammy Jones (UAMS, Medical Center) – UAMS LPC co-chair

William Buron (University of Arkansas – Fayetteville)

Gloria Carr (University of Memphis)

Victoria Foster (Clayton State University)

Eric Hodges (UNC- Chapel Hill)

Karen Rice (Ochsner Medical Center)

Jennifer Riggs (UWV)

Susi Snellgrove (University of Arkansas- Jonesboro)

Tami Thomas (Emory)

Ann Mehan-Crosse (staff), Delfie Castro (staff)

LSU LPC: Yvonne Sterling (chair)

Allison Montpetit (VCU) Communications committee liaison

## Committee activities and accomplishments:

1. Program Committee composition
  - a. Thanked 2010-2011 members (Donna Neff, Elizabeth Galik, Dana Allen, Christine Williams) who rotated off the committee
  - b. Welcomed new members (Jean McSweeney, Tammy Jones, Tami Thomas, Eric Hodges) to the committee, new membership approved by the SNRS board in April 2011.
  - c. Program committee members will continue to pay reduced annual conference registration rates (student level) in recognition of their many contributions to the annual meeting planning and implementation.
  - d. We are beginning to identify new members for the 2012-2013 year of service, as well as LPC chairs for upcoming 2013 (Jean McSweeney, Tammy Jones), 2014 (San Antonio) and 2015 (proposed site Tampa)
2. Program Committee continues to meet monthly to bimonthly
  - a. Go-to-meeting facilitates the program committee activities
  - b. Working on succession planning for next VP (election fall 2012)
3. SNRS 2011 in Jacksonville, FL, 25<sup>th</sup> celebration
  - a. Registration final total 736 attendees
  - b. Review of evaluations from attendees, no major meeting issues identified. Minor concerns expressed about internet access, cost of hotel, etc..
  - c. Meeting income approximately \$102K
4. Registration rates for other research society members
  - a. The Program Committee, in conjunction with the VP (Turner-Henson) meeting with other regional society VP/Program chairs, made a recommendation that other regional society members be allowed to submit abstracts and register at SNRS member rates.
  - b. Recommendation approved by the SNRS board.
  - c. Recommendation implemented with SNRS 2012 meeting.
5. Abstract system - Abstract system materials developed and posted on SNRS website
  - a. Symposium abstract submissions – presentation developed by Karen Rice, narrated by Anne Turner-Henson
  - b. Abstract submissions for poster and podium – developed by Eric Hodges
  - a. Exemplar abstracts identified by Tami Thomas
6. Exploring conference sites for 2015
  - a. Anne Turner-Henson meet with University of South FL dean to discuss potential conference sites.
  - b. Ann Mehan-Crosse is working on identifying potential hotel sites in Tampa, FL. She made a site visit to Tampa the week of January 11, 2012.

7. Abstract submissions for SNRS 2012 Annual meeting
  - a. Deadlines established at the SNRS 2011 meeting for abstract submissions (regular, student, late breaker, Evidence based), review dates, notification dates, etc..
    - i. We were able to adhere to the deadlines established. No extensions were needed this year.
    - ii. At the SNRS 2012 Program Committee meeting in New Orleans we will establish deadline dates for the SNRS 2013 meeting.
8. SNRS 2012 Annual Meeting in New Orleans, Theme – Nurse Scientists as Crucial Partners in Health Delivery
  - a. Yvonne Sterling serving as the LPC Chair
  - b. Jean McSweeney and Tammy Jones co chairs for the SNRS 2013 meeting Little Rock, Arkansas
  - c. Keynote speaker identified and secured – Dr Marion Broome, IUPUI
    - i. Drs. Turner-Henson and Rice met with Dr Broome in October 2011 to discuss plans for the keynote address.
  - d. Logo for 2012 meeting identified
    - i. We used background pictures representing New Orleans.
    - ii. Using background pictures from the conference meeting site does reduce costs. We will continue to explore the best ways to determine the type of logo to use for the conferences.
  - e. Marketing for the annual meeting
    - i. Save the date cards distributed at the Magnet conference by Karen Rice and Tammy Jones; at the American Academy of Nursing meeting by Anne Turner-Henson; cards also given to Deans from region (identified at the Academy meeting) and to SNRS board members for broader distribution.
    - ii. Save the date cards mailed to SNRS members.
  - f. Abstract submissions
    - i. June submission period
      1. Abstract totals submitted: Symposium – 19, Podium – 199, Poster – 106
      2. Review outcomes – accepted – Symposium – 8, Podium – 107, Posters – 74, Individual abstracts from symposium accepted as podium – 18, Individual abstracts from symposium accepted as poster – 18, Podium accepted as poster – 47
    - ii. October submission period
      1. Abstract totals submitted: Late breakers – 63, Evidence based practice – 20, Student – 203
      2. Review outcomes – accepted – Late breakers – 49, Evidence based practice – 12, Student – 157
    - iii. Abstract reviewers
      1. Abstract reviewers were solicited from previous reviewers, as well as a call for new reviewers.

2. Reviewers received detailed instructions including due dates, how to resolve problems, etc.
  3. We had fewer problems with reviewers this year.
  4. Reviewer satisfaction survey to be evaluated.
- g. Local Planning Committee report by Yvonne Sterling. The following activities were accomplished in collaboration with Dr. Demetrius Porche, Dean of the LSUHSC School of Nursing and faculty.
- i. Member of the Conference Program Committee: responsibilities included the review of abstracts and organization of conference program.
  - ii. September 8, 2011: Met with Dr. Anne Turner-Henson to discuss Local Committee's role and responsibilities in the planning and implementation of the 2012 conference in New Orleans
  - iii. September 9, 2011: Met with the SNRS Board to present plans:
    1. Welcome to New Orleans Power Point – posted on the SNRS website. This PowerPoint, “We expect to see you in New Orleans” gives an overview of the city and its many attractions.
    2. “New Orleans Cuisine” – explanation of foods that are particular to New Orleans and Louisiana is posted on the conference website.
  - iv. Local tourist and travel information will be posted on the conference website in early February.
  - v. Collaborated with Delfie Castro in the selection of lanyards
  - vi. LSUHSC School of Nursing will sponsor reception at the Hilton Hotel on Thursday, February 23, 2012
  - vii. Recruiting SNRS members and conference attendees throughout the state of Louisiana to serve as session moderators and monitors. Collaborated with Dr. Turner-Henson to identify non local persons to serve as session monitors and moderators.
  - viii. During the conference, LSUHSC School of Nursing and other New Orleans attendees will provide information about tours, restaurants, local attractions (e.g. aquarium, museums, art galleries, nightclubs and other music venues, concerts, theater, activities for children). These individuals will be stationed at the LSUHSC school of Nursing exhibit table (table 10). Brochures from the NO Tourism Association and Chamber of Commerce will be available at the conference.
- h. Meeting matrix for SNRS 2012 New Orleans
- i. Pre- and post- conferences
    1. Pre- and post- conference proposals were circulated to RIG's at the SNRS 2011 meeting, as well as to RIG

chairs in early spring. RIG chairs indicated interest in sponsoring pre-conferences. In order for a pre-conference to be offered there must be at least 30 participants registered (paid). Pre-conference applications were received and then evaluated by the program committee. Four pre-conferences were approved.

2. Pre-conferences moved to 2 PM on Wednesday of conference week due to Mardi Gras, and one RIG requested a post-conference slot.
3. Three pre-conferences: From bench to curbside: Developing academic-community partnerships (Minority Health RIG), Health services research in nursing (Health systems/Health policy RIG), Writing for Publication
4. Post-conferences
  - a. Student network polled and decided to move to a post conference. Salimetrics will sponsor the student post conference providing lunch for the students.
  - b. Two post-conferences – Student post-conference, Promoting nursing research in clinical settings: Building, nurturing, and sustaining partnerships (Researchers in Clinical Settings RIG).
5. Marketing of pre and post conferences began in late fall 2011, and continues. The RIG's and Student Network were encouraged to assist in the marketing (EBlasts, using the Student Network LinkedIn site, individual emails to colleagues, etc.).
  - ii. Keynote will continue Thursday morning
  - iii. Reference hearing on Thursday afternoon, RIG general meeting prior to Reference hearing
  - iv. Funding panel moved to Friday morning, as part of general program
- i. Registration
  - i. Registration opened
  - ii. Registration numbers as of 01/06/2012; note our registration numbers exceed those from the 2011 meeting (totals comparable dates for 2011 were 158)
    1. Regular – 242
    2. Exhibitors – 29
    3. Comp – 1
    4. Pre- and post-conference registrations – note all pre and post conferences MUST MEET PAID registrations of 30 at least two weeks prior to the conference

- a. Workshop 1 From Bench to Curbside: Developing Academic Community Partnerships (sponsored by Minority Health RIG) – 7
- b. Workshop 2 Health Services Research in Nursing (sponsored by Health Services/Health Policy RIG) – 3
- c. Workshop 3 Writing for Publication -8
- d. Workshop 4 Doctoral Student (sponsored by Student Network) – 25
- e. Workshop 5 Promoting Nursing Research in Clinical Settings: Building, Nurturing, and Sustaining Partnerships (sponsored by Researchers in Clinical Settings RIG) - 7
- j. Exhibitors and Sponsors – Exhibitor prospectus distributed in midsummer. Delfie Castro was instrumental in securing early takers. We received early takers for many of exhibitors and sponsors. We attempted to increase our number of industry exhibitors, targeting publishers, though this was unsuccessful. However, we were able to recruit simulation industries to exhibit.
  - i. Exhibitors to date and total amount to date (01/11/2012) - \$22,550 [Budget proposal goal – exhibits \$20,000; table tops - \$5,000]
    - 1. Institutions
      - a. Louisiana State University Health Science Center School of Nursing
      - b. Case Western Reserve University - FPB School of Nursing
      - c. Christine E. Lynn College of Nursing Florida Atlantic University
      - d. Emory University (Nell Hodgson Woodruff School of Nursing)
      - e. Georgia Health Sciences University College of Nursing
      - f. Georgia State University-Byrdine F. Lewis School of Nursing & Health Professions
      - g. Indiana University School of Nursing
      - h. Johns Hopkins University School of Nursing
      - i. Michigan State University College of Nursing
      - j. National Institute of Nursing Research
      - k. National Library of Medicine Saint Louis University
      - l. Sigma Theta Tau International
      - m. South University
      - n. Texas Woman's University College of Nursing
      - o. The University of Texas at Austin School of Nursing
      - p. UNC Charlotte School of Nursing
      - q. University of Alabama at Birmingham, School of Nursing

- r. University of Arkansas Medical Sciences-  
College of Nursing
  - s. University of Florida College of Nursing
  - t. University of Kentucky College of Nursing
  - u. University of Louisville School of Nursing
  - v. University of Miami School of Nursing and  
Health Studies
  - w. University of Maryland School of Nursing
  - x. University of North Carolina at Chapel Hill  
School of Nursing
  - y. University of South Florida College of Nursing
  - z. University of Virginia School of Nursing
  - aa. West Virginia University School of Nursing
  - bb. University of Maryland School of Nursing
  - cc. Saint Louis University
- ii. Industry
    - 1. Gaumard Scientific Company, Inc.
    - 2. Salimetrics [note this company will also sponsor the  
Doctoral Student Post-conference
    - 3. Pocket Nurse®
- k. Onsite program ads and total amount to date (01/11/2012) - \$5,955  
[Budget proposal goal - \$3000]
    - i. University of Kentucky College of Nursing
    - ii. Georgia Health Sciences University College of Nursing
    - iii. Indiana University
    - iv. Sigma Theta Tau
    - v. Salimetrics
    - vi. VCU
    - vii. ANF
    - viii. University of North Carolina at Chapel Hill School of Nursing
    - ix. Johns Hopkins University School of Nursing
    - x. University of South Florida College of Nursing
    - xi. University of Maryland School of Nursing
  - l. Conference bag inserts and total amount to date (01/11/2011) –  
\$1500 [Budget proposal goal - \$800]
    - i. Indiana University
    - ii. Sigma Theta Tau
    - iii. Springer Publishing
  - m. Sponsors and total amount to date (01/11/2011) - \$90,600 [Budget  
proposal goal - \$35,000]
    - i. Diamond
      - 1. Louisiana State University Health Sciences Center  
School of Nursing –Reception Thursday evening,  
Conference lanyards
    - ii. Gold
      - 1. Ochsner Health System – Water bottles
      - 2. The University of Texas at Austin School of Nursing –  
Conference tote bags
    - iii. Silver

1. Johns Hopkins University School of Nursing – Cyber Cafe
- iv. Bronze
1. Louisiana State University Health Sciences Center School of Nursing (lanyard)
  2. Loyola University New Orleans - Symposium
  3. Our Lady of Lake Medical Center – Silent Auction
  4. Women’s Hospital – Silent Auction
  5. University of Maryland School of Nursing - Symposium

**Current or upcoming issues and challenges:**

1. Continue to revise Program Committee policies and procedures areas
2. Explore innovative areas for educational opportunities other than the annual meeting
3. Working on succession planning for next VP
4. Identifying new Program Committee members for 2012-2013
5. Requesting SNRS board to continue to support Program Committee work:
  - a. Liaison from Communications committee
  - b. Reduced registration rates for annual conference (student rate)
  - c. Go-to-meeting access
  - d. Staff support