



## Southern Nursing Research Society Annual Board/Committee Report Form

Please e-mail your report to:  
Ann Mehan Crosse, Executive Director  
amehan@resourcenter.com

No later than **January 14, 2011**

**Name of Board Member/Committee:** Communication Committee

**Chair:** Anne Stiles

**Committee Members:**

### *Southern Connections Subcommittee*

**Editor:** Lenora Smith

**Alison Jones Montpetit**

**Joy Bailey (student representative)**

**Cherri' L. Shireman, MSN, WHNP-BC, FNP-BC (Student representative)**

### **Website Subcommittee**

**Janice Anderson, PhD, RN**

**Johnanna Hernandez, MSN, RN, FNP-BC (student representative)**

### *Southern Online Journal of Nursing Research*

**Interim Editor:** Elaine Marshall, PhD, RN (appointed April 6, 2010)

**Melissa Batchelor Aselage, RN, MSN, FNP-BC (Student representative)**

**Barbara Trumbo, Managing Editor**

**Linda Pocsik, Production Editor**

**Update on activities:**

Committee has not met this month although there has been frequent email communication.

**Annual Accomplishments:**

### ***Southern Connections Newsletter Subcommittee:***

Lenora Smith, Editor

Alison Jones Montpetit

Joy Bailey, Student Representative

1. Three newsletters were published in 2010: Winter, spring, and fall.
2. The newsletters improved in appearance with more graphics and photos.
3. In an effort to increase transparency, the financial status of the organization was reported by the treasurer, Demetrious Porche, in every issue.
4. Every issue had a brief article by a RIG to emphasize the activities and development of the RIGs.



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5. Every issue contained a message from the president.
6. Conference updates were routinely provided
7. Student members became more active in the newsletter by writing information on the new Student Network

### **Website Subcommittee:**

Janice Anderson, PhD, RN

Johnanna Hernandez, MSN, RN, FNP-BC (student representative)

1. The website was updated regularly.
2. The descriptions of the RIGS were updated by RIG chairs and information and photos were added. The percentage of RIGS that posted information on the website has increased from 40% in 2008 to 73% in 2009 to 87% in 2010. We only have two RIGS that have no information (other than names of chair and co-chair): Ethics and Education.
3. The Doctoral Student Page was re-named to the "Student Network." The Network was formed at the conference in 2010 and has become organized and active during the year. They decided that rather than Facebook or a generic blog, that they would prefer "Linked In." While the other two mechanisms of communication remain on the page, the Linked In connection is, by far, the most active.
4. Redesign of the website. The website subcommittee has obtained three quotes from web designers to re-design our website for a more efficient and more updated appearance. Quotes range from three to six thousand dollars for the re-design. The Board has expressed interest in redesign, however, without a dues increase, we do not have the financial resources required to complete this update. The Board plans to propose a dues increase at the February, 2011 conference and will re-visit this plan after the meeting.

	Innovative	HIT	Russell	Jason Skinner 3500-4000
Redesign	6000	3000	3500	4000
maintenance	80/hr	?	50-400	?
Hosting fee/month	29.95	?	29.95	?

### ***Southern Online Journal of Nursing Research:***

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Linda Pocsik, Production Editor

## 1. Volume 10 (2010) consisted of 4 issues

### Volume 10 (2010)

Number	Title
4	<a href="#">Special Issue: Psychometrics</a>
3	<a href="#">Parent-Child</a>
2	<a href="#">2010 SNRS Abstracts</a>
1	<a href="#">Community/Public Health</a>

Each issue, except the abstract issue, was sponsored by a RIG with a corresponding guest editor from that RIG. The Interim Editor, Elaine Marshall, provided oversight, organization, timely publication, and consistency for the journal issues. The Managing Editor, Barbara Trumbo, and the Production Editor, Linda Pocsik, provided the expertise needed to operationalize the publication of the online journal.

2. The history of the SOJNR was explored by an appointed task force to provide guidance to the Board and Membership about the future of the journal. SOJNR has slightly decreased the total number of journal issues in Vol 10 from Vol 9. However, the quality remains high.

### **2010 Volume 10**

Issue 1	11
Issue 2	conference abstracts
Issue 3	7
Issue 4	15
<i>Total</i>	<i>33</i>

### **2009 Volume 9**

Issue 1	15
Issue 2	conference abstracts
Issue 3	13
Issue 4	9
<i>Total</i>	<i>37</i>

## Committee Goals for Coming Year:

1. Develop new mechanisms to showcase the achievements of members at all levels (students, novice researchers, mid-career and expert scientists) [Function II]
  - a. Update website monthly.
  - b. Maintain the Student Network page
  - c. Redesign website (pending dues increase)



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2. Develop an effective and efficient system of communication [Function III]
  - a. Promote sense of community among members via effective communication using website, e-blasts, Southern Connections and SoJNR.
  - b. Evaluate the effectiveness of communication using the member survey.
  - c. Use the feedback from the survey to improve communications.
3. Facilitate connections and collaboration among members [Function III]
  - a. Support networks of people with similar research and knowledge building interests (RIGS) through SOJNR RIG sponsored issues, newsletter updates on RIGS, and website updates.
4. Offer annual conferences in which high quality research with implications for improvements in health and health care delivery is presented. [Function IV]
  - a. Disseminate information regarding standards for review of abstracts and manuscripts in SNRS sponsored programs and publications
  - b. Maintain standards in selection of material for presentation/publication.

Action needed, motion or policy to be approved by the Board:

1. Revisit redesigning the website following the dues increase vote in February, 2011.