



# Annual Report 2009

**Return to Ann Mehan Crosse by  
January 20, 2010**

**Name: Deborah J. Jones**

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**Officer or Board position: Membership Chair**

**Committee members:**

	Members:		
Alabama	Dr. Kathy Jo Ellison	Maryland	Dr. Barbara Smith
Arkansas	Tammy Jones	Mississippi	Heather Carter-Templeton
Florida	Dr. Susan Chase	South Carolina	Dr. Judith Alexander
North Carolina	Dr. Nancy Stephenson	Tennessee	Dr. Jan Witucki-Brown
Georgia	Dr. Diana Meeks-Sjostrom	Texas	Dr. Barbara May
Kentucky	VACANT	Virginia	Dr. Patricia Gray
Louisiana	Dr. Evelyn Wills Dr. Karen Rice	West Virginia	Dr. Mary Jane Smith

**Goals:**

1. Ensure functioning liaisons in all 14 states
2. Develop and administer 2009 Membership Survey
3. Maintain membership growth over previous year's monthly number and Increase Membership in all 14 states
4. Ease communication and information sharing among liaisons
5. Increase visibility of the organization in the community

**Activities and accomplishments:**

1. The membership survey was distributed to approximately 1,243 members on July 22, 2009. Electronic reminders were sent on July 28, August 7, and August 24, with a response deadline of August 25, 2009. A total of 528 members started the survey, with 433 (35%) completing. Survey analysis was shared with Board members January 19, 2010.
2. Total membership counts have been maintained over past year and increased over the past 3 months from previous years

<u>Month</u>	<u>2008</u>	<u>2009</u>	
October	1275	1281	32% of members are students
November	1256	1261	6% are from non SNRS states
December	1253	1269	0.7% (9) are from international states

3. Liaison only website was created to ease communication and information sharing. The site is being used to share resources among the Membership Committee, including recruitment and membership materials, membership statistics for each state and also a “State Happenings” section open for the Liaisons to highlight local events in which they have increased awareness of SNRS.
4. State Liaisons are increasing organization awareness through promotion at local nursing events.

**Current or upcoming issues and challenges:**

1. Fill vacant Kentucky State Liaison position prior to 2010 Annual Meeting
2. Increase awareness of the State Liaison program to the members