



FOR IMMEDIATE RELEASE

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Contact:

Amy Gallagher
Senior Client Relations Manager
Association & Conference Group
agallagher@associationconferencegroup.com

Ashley Rivera, RN, PhD, Jonas Scholar
Director of Communications
Southern Nursing Research Society
info@snrs.org

LEESBURG, VIRGINIA, September 26, 2022 – [Association & Conference Group](#) (ACG), a full-service association management company, and [Southern Nursing Research Society \(SNRS\)](#), a society dedicated to advancing nursing, science, and research announced today they have entered into a strategic partnership. ACG was selected to provide full-service association management services for SNRS including strategic planning, membership recruitment and retention, marketing and communications, conference and event planning, fundraising and sponsor management, and more.

Founded in 2005, ACG continues to provide association management services to national and international clients in a variety of industries. Along with SNRS, ACG also manages another regional nursing research society, the [Eastern Nursing Research Society](#).

“We are thrilled to add SNRS to our family of clients and look forward to sharing our expertise to assist SNRS in fulfilling its mission and growing the society,” said Founder and President, Carolyn Lagermasini, CAE. “ACG is uniquely positioned to leverage our team of experts, technology, and processes to build on the current success of SNRS.”

“SNRS has been leading the transformation of health outcomes through nursing research for over 30 years,” said SNRS President, Elizabeth Reifsnider, PhD, RN, WHNP-BC, PHCNS-BC, FAANP, FAAN. “Partnering with ACG will allow SNRS to implement strategic initiatives to continue this charge and enhance the overall experience of our members through education, collaboration and meaningful connections.”

About ACG

Founded in 2005, Association & Conference Group (ACG) is a full-service association management company, leveraging talent and technology to build robust teams across the nation, and globally. With a focus on transparency and best in class service, ACG provides

strategic and innovative solutions resulting in deep, long-lasting relationships. Above all, ACG believes in the power of partnership.

About SNRS

SNRS is a regional nursing society dedicated to advancing nursing research through dissemination and utilization of research findings, facilitating career development, and promoting nursing science. SNRS provides research funding opportunities, hosts an annual conference and quarterly educational webinars, and organizes Research Interest Groups in a variety of focus areas. Information related to SNRS can be found at snrs.org.

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