



Southern Nursing Research Society 2017 Annual Board/Committee Report

Name of Board Member or Committee: Leanne L. Lefler, PhD, ACNS-BC, APRN, FAHA

Committee Chair: Director of Development

Committee Members: Student member: Tamara Perdue, ECU; Jihan Mahmoud, PhD, RN;
Assistant Professor, Oklahoma City University, Kramer School of Nursing

Annual Accomplishments:

1. A “non-campaign” year in which the goal was to thank current and past donors; recognizing and acknowledging their contributions to SNRS.
2. Developed and sent out “Giving Letter” or thank you letters via email with a request for an annual donation in January 2018.
3. Promoted Silent Auction for SNRS conference in Atlanta.
4. Attended midyear meeting in Atlanta
5. Solicited donations for raffle for conference: 2 Apple Watches donated (thank you Nan Smith-Blair & Pam Ashcraft).
6. Worked with Kellen Management Company on giving lists and checked for accuracy.
7. Promoted Circle of Scholars.
8. Promote development and fund raising at Annual Conference.
9. Other duties as assigned: developed policy for CANS presenter from SNRS, reviewed policy and procedures, assist with programming for conference, etc.
10. Consistently contributed to leadership decisions for the SNRS.

Committee Goals for Coming Year:

- 1) Orient new Director of Development
- 2) Develop a new development campaign for 2018 after conference

Action needed, motion or policy to be approved by the Board: