



Southern Nursing Research Society 2012 Annual Board/Committee Report

Name of Board Member or Committee: Development Committee

Chair: Nan Smith-Blair, Director of Development

Committee Members: Demetrius Porche, Heather Coats, Pamela Hodges, Lisa Marie Wands, Susan Perry

Update on Annual Activities:

Development Activity	Activity in 2012	Planned Action for 2013
Mentor pins/Wall of Mentors	Wall of Mentors was updated. New logo for Mentor Pin implemented. Mentor pin program published in newsletter. Heather Coats taking lead on publicizing mentor pin program to student organization. Total for 2012: \$660.00	Continue mentor pin program.
Silent Auction	Silent auction/raffle changed to "soft sacks" with good success. SNRS logo items sold and also were added to online store. Total for 2012: \$8,174.80	Continue silent auction/raffle.
Giving levels	Established in 2011 and maintained in 2012 Total for 2012: \$8,585.00	Giving levels streamlined for 2013.
Circle of Scholars	Breakfast for Circle of Scholars given on Saturday of conference with low attendance. Total for 2012: \$2,765.00	SNRS Circle of Scholar medallions started 2013. Reception for Circle of Scholars and potential donors at convention.
Annual Campaign	No action taken in 2012 Total for 2012: \$100	Every member campaign to raise money for the nursing research grant fund will kick off at 2013 convention. Goal for the 3 year campaign is \$100,000.
Memorial Fund	No action taken 2012	No action taken in 2013