



# Annual Report 2011

**Return to Ann Mehan Crosse by  
January 11, 2012**

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**Officer or Board position:** Member-At-Large: Membership Chair

## For Officers and Board members with committees:

### Committee members:

	Members:		
Alabama	Kathy Jo Ellison	Maryland	Barbara Smith
Arkansas	Tammy Jones	Mississippi	Heather Carter-Templeton
Florida	Alice R. (DeeDee) Boyington	South Carolina	Barbara Knepshield Theresa Gunter Lawson
North Carolina	Janice Neil	Tennessee	Mona Newsome Wicks
Georgia	Lovoria Williams	Texas	M. Danet Lapid Bluhm
Kentucky	Barbara Speck Mattie Burton	Virginia	Karen M. Rose
Louisiana	Karen Rice	West Virginia	Susan McCrone

### Committee goals:

1. Ensure functioning liaisons in all 14 states
2. Maintain membership growth over previous year's
3. Continue to increase awareness of State Liaison Program
4. Increase efforts to decrease membership de-activation
5. Survey membership Fall 2012

### Committee activities and accomplishments:

1. Liaisons remain active in all states.
2. Membership continued to be stable during the year and consistent with previous years. Membership numbers have not significantly decreased despite economic hardship and dues increase. The count remains stable.
3. Awareness has been increased of the State Liaison Program through the use of the member newsletter to introduce liaisons. Also through introductions at the annual conference and individual emails to members by respective State Liaisons.

4. Short electronic surveys were developed and sent to de-activated members to glean reasons for de-activation or non-renewal.
5. Institutional membership has been examined for strategies to increase this type of membership. Report included in 2011 mid-year report.

**Current or upcoming issues and challenges:**

None