



Advancing Nursing Research  
in the Society Region

SNRS Board/Committee Chair

End of the Year Report

Name of Board Member/Committee: Development

Chair: Nan Smith-Blair

Committee Members: Judy Alexander, Laurie Theeke, Ptlene Minick, Thuy Lam, Erin Routh, Lois Robley, Lana Brown

Note: Additional members will need to be added in 2012 due to retirement of Lois Robley.

Update on Activities:

Evaluation of Plan Approved by BOD:

Development Activity	Activity In 2011	Planned Action for 2012
Mentor pins/Wall of Mentors	<ul style="list-style-type: none"> <li>• A new mentor pin has been ordered with new logo.</li> <li>• Wall of Mentors placed on left navigation area on Website.</li> </ul>	<ul style="list-style-type: none"> <li>• It was noted that some mentors were not included in the Wall of Mentors. The committee will send out a notice and add any that did not get included in transition.</li> <li>• Continue Mentor Pin program.</li> </ul>
Silent Auction	<ul style="list-style-type: none"> <li>• Silent auction/raffle raised approximately \$3000 for research grants</li> <li>• First year development committee was responsible for silent auction.</li> </ul>	<ul style="list-style-type: none"> <li>• Changing silent auction to include "soft sacks" from schools</li> <li>• Increase silent auction through wholesale purchase of goods</li> <li>• SNRS logo items will be sold at silent</li> </ul>

		auction and on web <ul style="list-style-type: none"> <li>Evaluate effectiveness of logo sells</li> </ul>
25 <sup>th</sup> Anniversary Pins	<ul style="list-style-type: none"> <li>Sold at 25<sup>th</sup> anniversary celebration with good success.</li> </ul>	None
Circle of Scholars	<ul style="list-style-type: none"> <li>Introduced at 25<sup>th</sup> anniversary with first recipients awarded</li> <li>Breakfast with president/ recipients to gain input</li> </ul>	<ul style="list-style-type: none"> <li>Continue to expand Circle</li> <li>Nancy McCain and Sandi Dunbar along with previous recipients helping to recruit new circle members</li> <li>Breakfast with president scheduled at annual meeting</li> </ul>
Campaign "Building a Foundation for Research Scholars for Future"	<ul style="list-style-type: none"> <li>SNRS Fund established on website</li> </ul>	<ul style="list-style-type: none"> <li>Increase emphasis on implementation of Building a Foundation of Nursing Researchers and Visionary Research Donations</li> </ul>
Annual Campaign	No action taken in 2011	
Memorial Fund	No action taken in 2011	